

**Pharmaceutical Innovation Summit:
Bridging competitiveness with affordability**

Brussels, 5 May 2026
Draft programme

Summit venue: AT6o House of Austrian Economy, Av. de Cortenberg 6o, 1000 Brussels | Moderated by Yannis Natsis, Director, European Social Insurance Platform (ESIP)

Opening remarks by Sandra Gallina, Director-General, DG SANTE, European Commission (9:00-9:15)

Panel I: When evidence falls short: Implications for regulation and reimbursement (09:15 - 10:15)

- Emer Cooke, Executive Director, European Medicines Agency (EMA)
- Alexander Burz, Deputy Managing Director, Federation of Social Insurances-DVSV, (Austria)
- Birgitte Klindt Poulsen, Chair, Danish Medicines Council
- Magnus Thyberg, Director General, Dental and Pharmaceutical Benefits Agency, TLV (Sweden)

Panel II: Paying for innovation: Incentives, competitiveness and competition in Europe (10:15 - 11:15)

- Thomas Fatôme, Director General, National Health Insurance Fund-CNAM (France)
- César Hernández García, Director General of Common NHS Portfolio and Pharmacy, Ministry of Health (Spain)
- Stefanie Stoff-Ahnis, Deputy Chairwoman of the Board, GKV-Spitzenverband (Germany)
- Adrian van den Hoven, Director General, Medicines for Europe

Coffee break | 11:15– 11:45

Panel III: Geopolitics applied to pharmaceuticals (11:45 – 12:45)

- Murray Aitken, Executive Director, IQVIA Institute
- Robert Ljoljo, Director General, Slovenian Health Insurance Institute (ZZZZ)
- Tina Wang, Associate Director- HTA programme and Strategic Partnership, Centre for Innovation in Regulatory Science (CIRS)

Closing remarks | 12: 45 – 13:00

Networking lunch | 13:00 – 14:00

