



Tackling the financial and regulatory challenges of digital healthcare

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From left to right: Carole Rouaud (CPME), Arnaud Emériaux (ESIP), Hans C Ossebaard (ZIN, NL), Elen Ohov (Estonian Permanent Representation), Tapani Piha (European Commission), Marina Schmidt (DSV), Rainer Höfer (GKV-SV, DE), MEP Michał Boni (EPP, PL), Volker Schörghofer (HVB, AT), Reinier Schlatmann (Philips).

What can social insurers do to maximise potential benefits of digital transformation of health and care while ensuring the sustainability of their systems?

To respond to this question, ESIP organised an expert roundtable on digital health and social insurance together with MEP Michał Boni (EPP, Poland). ESIP brought together experts from social insurance as well as EU policymakers, health professionals, and industry representatives to discuss their vision of the future of digitalised health systems.

The event was an opportunity for all stakeholders to discuss and agree on the common goals. Does the disruptive nature of digitalisation imply that the transition process also has to be disruptive? National health insurers presented innovative digital solutions they are currently financing and implementing in their respective countries, including telematics infrastructure, electronic health records and electronic health cards. While national health systems and progress in digital health vary significantly, common trends and challenges emerged from the discussions.

It was highlighted that digital innovation does not automatically lead to better health and more effective care. Therefore, national health systems need to manage digital transformation in the public interest and conduct appropriate benefit assessments of new technologies. The EU has a role to play with regards to providing the necessary legislative framework as regards data protection and standards for digital healthcare technologies, as well as enabling interoperability.

Digital health solutions can offer benefits for health insurers but they need to demonstrate real added value.

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Find all presentations on ESIP's website, for more information contact emilie.vaisman@esip.eu

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